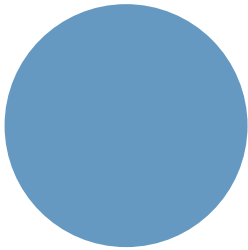




2021 IMPACT REPORT

UNITE LIFE

[UNITELIFE.COM](https://unitelife.com)

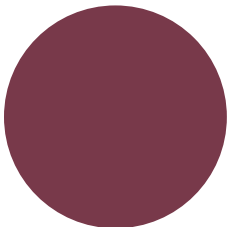


MISSION

Building the way *forward*
until no one walks alone



An innovative digital platform connecting new
believers to churches around the world.

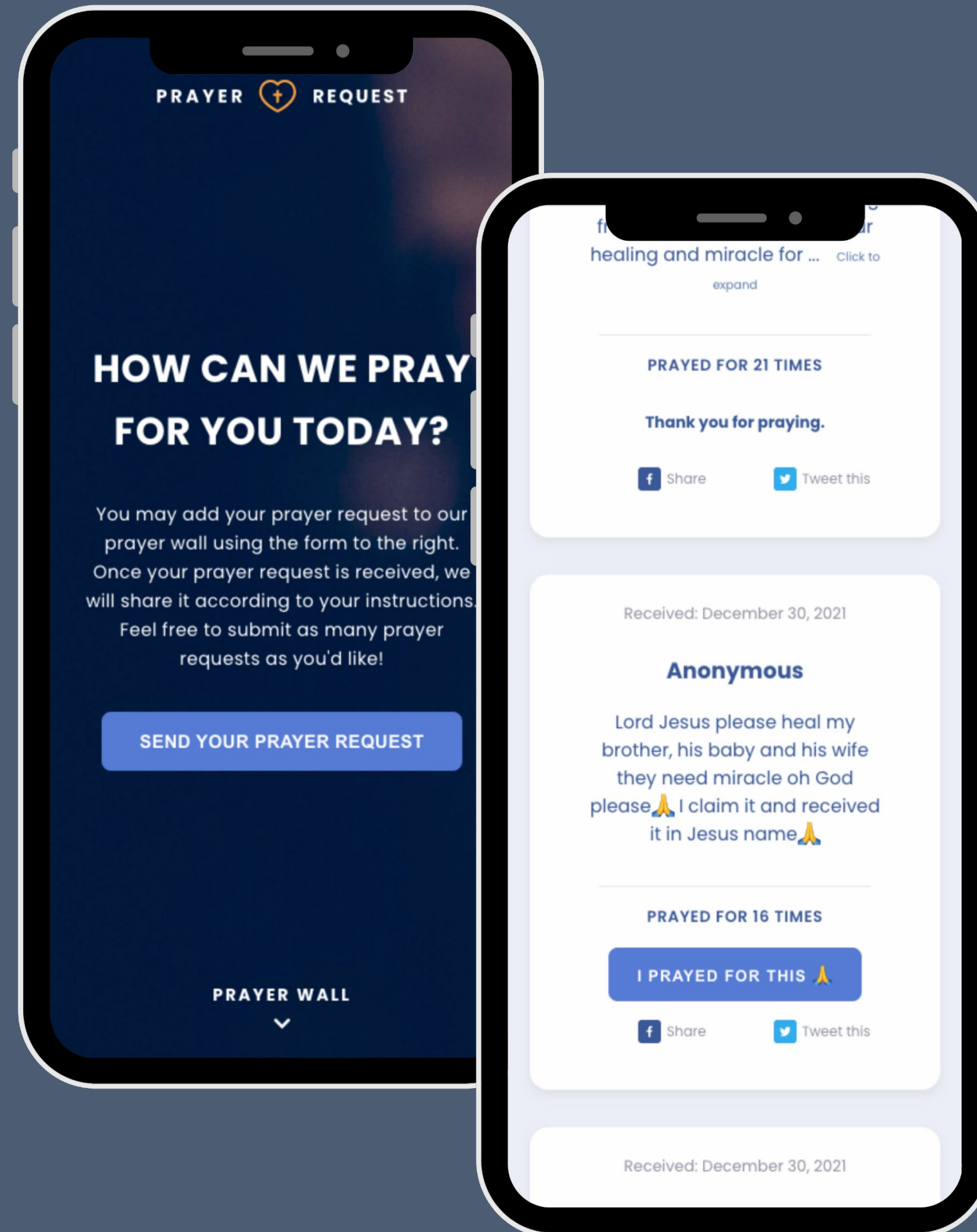


2021 HIGHLIGHTS AND KEY PROJECTS

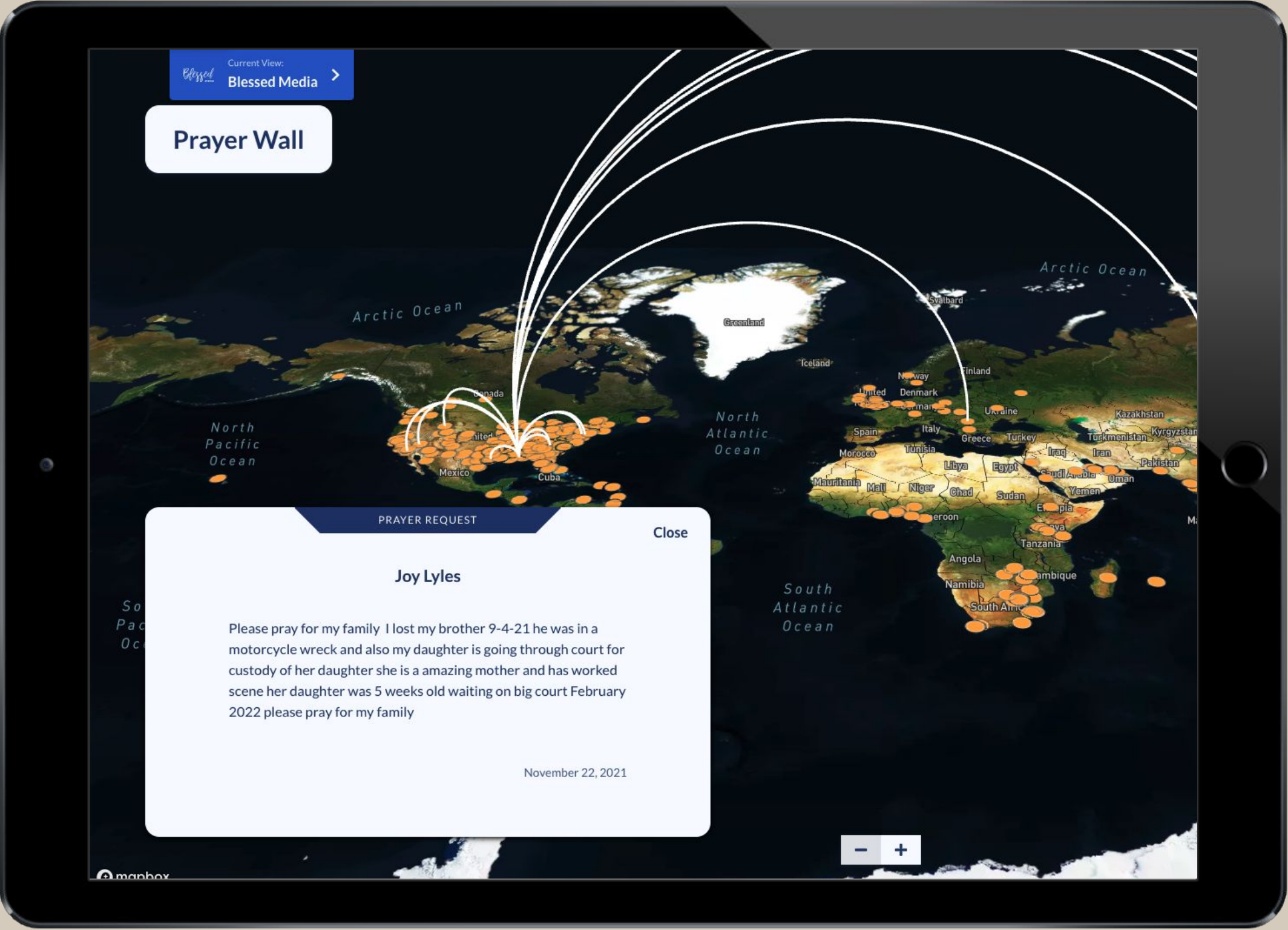


PRAYER WALL

In partnership with Blessed Media, Unite Life launched an interactive prayer wall and mapping platform called the Prayer Wall. The Prayer Wall is a place for people to come together and unite in prayer. It's a designated spot for posting your prayer needs, whether it be for yourself, a loved one, or someone you know. In response, the surrounding community of believers will come together and pray for the person who posted the request. It's a powerful way to join forces and make an impactful difference.



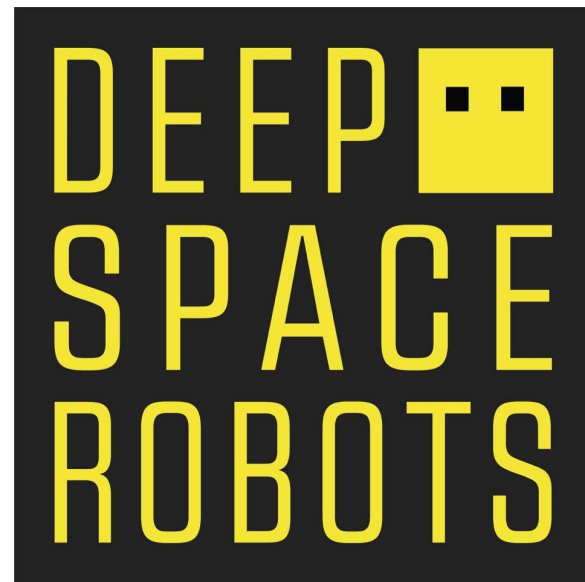
PRAYER MAP



Connected to the Prayer Wall, the Prayer Map displays prayers received from all around the world. When a prayer pin is clicked, the map connects everyone who has prayed for that prayer. Join us in praying for others and see how your prayers make an impact.

ASSOCIATED ENTITIES

The Unite Life model integrates technology and human relationships so that discipling Seekers is easier, more efficient, and more effective. As a means to accomplish this, in 2021 we partnered with three Kingdom-minded organizations that we also obtained equity in. We believe there is power in joining together as we seek to fulfill the mission God has called us to.



TECHNOLOGY

DSR is a creative agency made of creative people who are driven and motivated to help their clients excel through technology. They are committed to crafting a presence for their clients that will uniquely position them in the digital space and maximize their impact on their target audience.



MARKETING

Red Ink is a group of marketing creatives who are passionate about empowering churches and ministries to strategically increase their reach and measure their impact.



INFLUENCERS / SOCIAL MEDIA

Blessed Media exists to reach the masses in the digital space while impacting the one with the love of Jesus. Blessed currently serves 500 million people every month through its platforms with messages of grace and positivity and is at the forefront of a new wave of evangelism and discipleship.

HIGH LEVEL IMPACT



2021 FULL PICTURE

16,233

Confirmed Connected

Confirmation through the UL Platform or call center that the Seeker was connected to a Host.



5,865

Individuals Impacted

The number of unique Seekers from whom we receive an Impact Metric.



5,375

In-Person Connected

Seeker profile created indicating that they met in-person with a local Host/Christian community.



3,759

Salvation Testimony

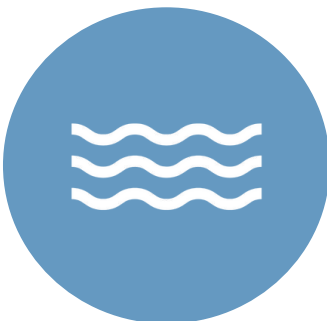
Confirmed salvation and digitally collected their story of transformation since being connected.



1,660

Baptized

Seeker has been baptized since being connected.



2,245

Reading Bible

Seeker is reading the Bible at least twice a week.



1,493

Attending Church

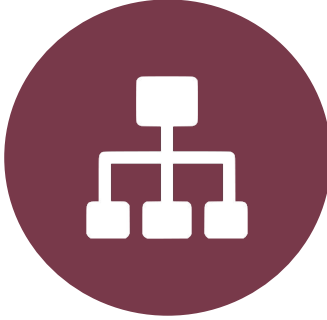
Seeker is attending a Christian gathering at least twice a month online or in-person.



1,717

Sharing Faith

Seeker is sharing Jesus with others.



STORY FROM INDIA

Meet Surya

My name is Surya and I am from Thiruthani in India. In 2021 I started my relationship with God. I have always wanted to be a social worker but when my parents needed me to support them more I had to stop going for that dream and start working in the fabric mill. The fabric mill is not the best work and very unrewarding but I had to do it for my family. While I was discouraged from my job, one day I found an ad online that showed me the gospel. It instantly peaked my interest and I wanted to learn more so I filled out the form to get connected. I got connected with an amazing pastor who helped me learn more about God. After going to church for a couple of weeks I asked Jesus to be my Lord and got baptized. Even though I am still working at the fabric mill I have more peace in my life because I know that God has a plan for me.

“ I have more peace in my life because I know that God has a plan for me. ”

STORY FROM CENTRAL ASIA

Meet Sayeed

My name is Sayeed and this is my story of transformation. Growing up in a muslim household I understood the religion but never felt like I belonged and never found peace with what the religion practiced and I eventually stopped practicing. I grew up with pretty bad anger issues which led me to start practicing martial arts and racing cars. My anger issues ended up getting me into some bad situations where I had to evade the police a number of times. 2020 was a really difficult year because of the many covid-19 lockdowns and the war that Azerbaijan was in. 2021 was a much better year though as my life was transformed by the love of Jesus Christ. Early in the year I saw an ad online that directed me to a site focused around hope that could only be found in Jesus. I was curious because I had been without hope for so long. Through this ad, I got connected with a local representative that told me more about Jesus and helped me get connected to a church. Soon after that I committed my life to Jesus as my Lord and Savior and have been filled with hope ever since.

“ I committed my life to Jesus as my Lord and Savior and have been filled with hope ever since. ”



STORY FROM CHINA

Meet Chen

My name is Chen and I am a college student studying at a university in China. I grew up in a Buddhist and Taoist family but that way of life left me feeling empty and hopeless. One day I spent some time searching the internet for the meaning of life hoping to find something that would give me more purpose. I found a site that was focused around the good news of Jesus Christ and I could not stop reading it. I wanted to learn more about the peace and fulfillment found in God that the site shared. I filled out the form that asked for my information in hopes that I could get connected with someone who could tell me more about Jesus. After filling it out, I got connected with a representative that helped connect me to a church in Xiangtan. I am starting to attend service at the church and am thankful for the community that I have found.

“ I am starting to attend service at the church and am thankful for the community that I have found. ”

“

And this gospel of the kingdom will be proclaimed
throughout the whole world as a testimony to all
nations, and then the end will come.

MATTHEW 24:14

